



2017  
FALL/WINTER



A DIVISION OF EAST COAST MEDIA





**WIN OR LEARN. NEVER LOSE.**



BASKETBALL

HOCKEY

VOLLEBALL

BASEBALL

SOFTBALL

TRACK

CUSTOM  
SUBLIMATION

WOOL

DECORATION

PRODUCT  
GUIDE



**BLAZE JERSEY // LADIES' 221369**

- Dry-Excel™ Pin-Dot Performance knit is a polyester fabric with moisture wicking and soil-release treatment for easier garment care
- Faux placket full-button front for easier decorating and reduced bulk
- Contoured bottom hem for secure and low-bulk tuck-in

**221369 MSRP: \$41.00 LADIES' XS-2X CLASSIC FIT**



**RAGE JERSEY // LADIES' 221361**

- Dry-Excel™ Pin-Dot Performance knit is a polyester fabric with moisture wicking and soil-release treatment for easier garment care
- Two-button placket
- Contoured bottom hem for secure and low-bulk tuck-in

**221361 MSRP: \$39.00 LADIES' XS-2X CLASSIC FIT**

FOR JERSEY DECORATION INFO VISIT [DECORATION.HOLLOWAYUSA.COM](http://DECORATION.HOLLOWAYUSA.COM)





TEMPLATE SP56

MODERN CAMO INSERT

BODY MADE ENTIRELY OF STRETCH MESH FABRIC



**CHANGE-UP JERSEY // LADIES' 221317/GIRLS' 221417**

- 4-Way Stretch wicking mesh made of polyester/spandex
- Modern Camo sublimated inserts on 100% dry-Excel™ polyester
- Dry-Excel™ Micro-Interlock side inserts

**221317 MSRP: \$35.40**  
**LADIES' S-2X CLASSIC FIT**  
**221417 MSRP: \$33.30**  
**GIRLS' S-XL CLASSIC FIT**



MODERN CAMO PRINT



BREATHABLE MICROMESH INSERTS



CONTOURED BOTTOM HEM

**REMATCH JERSEY // LADIES' 221359/GIRLS' 221459**

- Dry-Excel™ Micro-Interlock is a smooth polyester fabric with high mechanical stretch that includes superior wicking technology and an odor-resistant treatment
- Contrast piping
- Contoured bottom hem for secure and low-bulk tuck-in

**221359 MSRP: \$33.00 LADIES' S-2X CLASSIC FIT**  
**221459 MSRP: \$31.00 GIRLS' S-XL CLASSIC FIT**



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**RISE JERSEY // LADIES' 221368/GIRLS' 221468**

- Dry-Excel™ Micro-Interlock is a smooth polyester fabric with high mechanical stretch that includes superior wicking technology and an odor-resistant treatment
- Dry-Excel™ Pin-Dot Performance knit polyester collar and inserts
- Blown-out back and side inserts with dry-Excel™ micromesh provide ventilation
- Extended body length for secure tuck-in

**221368 MSRP: \$30.20 LADIES' S-2X SEMI-FITTED**  
**221468 MSRP: \$28.10 GIRLS' S-XL SEMI-FITTED**



BLACK/BLUE GREY/WHITE U33  
 DK MAROON/BLACK/WHITE T14  
 FOREST/BLACK/WHITE 148  
 LT GOLD/BLACK/WHITE T61  
 ORANGE/BLACK/WHITE 322



PURPLE/BLACK/WHITE 497  
 ROYAL/BLACK/WHITE 526  
 SCARLET/BLACK/WHITE 952  
 TRUE NAVY/BLUE GREY/WHITE F93  
 WHITE/BLUE GREY/BLACK U72



**VERTICAL JERSEY // LADIES' 221340**

- Dry-Excel™ Micro-Interlock is a smooth polyester fabric with high mechanical stretch that includes superior wicking technology and an odor-resistant treatment
- Stretch mesh side panels

**221340 MSRP: \$26.00 LADIES' XS-2X SEMI-FITTED**



BLACK/LT GOLD/WHITE R21  
 BLACK/SCARLET/WHITE R20  
 BLACK/WHITE/WHITE R30  
 DK MAROON/BLACK/WHITE T14



FOREST/BLACK/WHITE 148  
 ORANGE/BLACK/WHITE 322  
 PURPLE/BLACK/WHITE 497  
 ROYAL/BLACK/WHITE 526



SCARLET/BLACK/WHITE 952  
 TRUE NAVY/WHITE/WHITE F94  
 WHITE/WHITE/WHITE X25



**FLEX SHIRT // LADIES' 222353/GIRLS' 222253**

- Dry-Excel™ Micro-Interlock is a smooth polyester fabric with high mechanical stretch that includes superior wicking technology and an odor-resistant treatment
- V-neckline

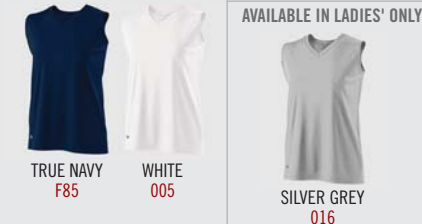
**222353 MSRP: \$17.20 LADIES' XS-2X SEMI-FITTED**  
**222253 MSRP: \$14.00 GIRLS' S-L SEMI-FITTED**



BLACK 080  
 CARDINAL J36  
 DK MAROON T38  
 FOREST 038



ORANGE 029  
 PURPLE 050  
 ROYAL 060  
 SCARLET 083



TRUE NAVY F85  
 WHITE 005  
 AVAILABLE IN LADIES' ONLY  
 SILVER GREY 016



**NEW**

**ARC SHIRT S/S // LADIES' 222744/YOUTH 222644**

- Dry-Excel™ wicking polyester knit has high mechanical stretch
- Defined by the sublimated sleeve print
- Side inserts, sleeve and back body have Dry-Excel™ polyester wicking grid mesh
- Self fabric neck tape

**222744 MSRP: \$23.90 LADIES' XS-2X CLASSIC FIT**

**222644 MSRP: \$21.80 YOUTH S-XL MODERN FIT**



**ELECTRIFY 2.0 SHIRT S/S // LADIES' 222722/ LADIES' V-NECK 22718/YOUTH 222622**

- Snowy Heather fabric is a polyester knit with high mechanical stretch
- Bold, two-color heather pattern
- Raglan sleeves for a greater range of motion

LADIES' 22718



LADIES' 222722



dry-Excel

**222722 MSRP: \$15.60 LADIES' XS-2X CLASSIC FIT**  
**222718 MSRP: \$15.60 LADIES' V-NECK XS-2X, SELECT COLORS\* CLASSIC FIT**  
**222622 MSRP: \$14.60 YOUTH S-XL CLASSIC FIT**



TEMPLATE SP137



**ZOOM 2.0 SHIRT // LADIES' 222720/ GIRLS' 222920**

- Dry-Excel™ Micro-Interlock is a smooth polyester fabric with high mechanical stretch
- V-neckline and set-in sleeves

**222720 MSRP: \$9.00 LADIES' S-2X SEMI-FITTED**

**222920 MSRP: \$8.00 GIRLS' S-XL, SELECT COLORS\* SEMI-FITTED**

dry-Excel



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**SHORTSTOP PANT //**  
**LADIES' 221318/GIRLS' 221418**

- Dry-Excel™ double knit is a 13 oz. polyester with wicking and soil-release properties
- Double snap front with brass zipper fly
- Two easy-entry back pockets (Girls' only has 1 back pocket)
- Gripper anti-roll elasticized waist with 7 tunnel loops (Girls' only has 5 tunnel loops)
- Inseams: Ladies' M – 18.5", Girls' M – 15.5"

**221318 MSRP: \$30.20**  
**LADIES' S-2X** SEMI-FITTED  
**221418 MSRP: \$29.10**  
**GIRLS' S-XL** SEMI-FITTED



**HOLLOWAY  
 QUALITY  
 EXCELLENT  
 VALUE**



BLACK  
080



BLUE GREY  
053



WHITE  
005

**CORE BELT //** 221007

- Durable tabs and rugged metal hardware for premium quality and long-lasting performance
- Plush elasticized center stretches for unrestricted movement
- 1½" width
- Adjusts for waist sizes 24" – 48"

**221007 MSRP: \$7.80**  
**ONE SIZE ADJUSTABLE**



BLACK 080    BRIGHT YELLOW T50    CARDINAL J36    FOREST 038



KELLY 030    LT GOLD 178    LIME 096    MAROON 045    NAVY 065



ORANGE 029    POWER PINK 809    PURPLE 050    ROYAL 060    SCARLET 083    SILVER GREY 016    UNIVERSITY BLUE S48    VEGAS GOLD 023    WHITE 005

**ACTIVATE SOCK //** 223810  
**223810 MSRP: \$10.40**

- Available in Adult, Adult XL, Intermediate, Youth



NEW COLORS

NEW BLACK/LIME 499	NEW BLACK/SCARLET 500	NEW LT GOLD/WHITE 752	NEW ORANGE/WHITE 320	NEW PWR PINK/WHITE 468	NEW PURPLE/WHITE 450	NEW ROYAL/LT GOLD S67	NEW SCARLET/BLACK 406
BLACK/LT GOLD R16	BLACK/ORANGE 423	BLACK/POWER PINK 484	BLACK/WHITE 420	FOREST/WHITE 436	GRAPHITE/WHITE R04		
KELLY/WHITE 340	MAROON/WHITE 380	NAVY/WHITE 301	ROYAL/WHITE 280	SCARLET/WHITE 408	WHITE/BLACK 226		

**COMPETE SOCK //** 223811  
**223811 MSRP: \$8.30**

- Available in Adult, Adult XL, Intermediate, Youth



BLACK 080	BRIGHT YELLOW T50	CARDINAL J36	FOREST 038	KELLY 030	LT GOLD 178	LIME 096	MAROON 045	NAVY 065
ORANGE 029	POWER PINK 809	PURPLE 050	ROYAL 060	SCARLET 083	UNIVERSITY BLUE S48	VEGAS GOLD 023	WHITE 005	

**SOCK SIZING**

SHOE SIZE	YOUTH	INTERMEDIATE	ADULT	ADULT XL
	LADIES' 4-5 YOUTH 1-4	MEN'S 4½-7½ LADIES' 5½-10½	MEN'S 8-13	MEN'S 13-15

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**QUALIFIER HEADBAND // 223829**

- Interior silicone elastic gripper helps keep headband secure
- Maze Mesh fabric is dry-Excel™ 94% polyester/6% spandex

**223829 MSRP: \$10.40**  
**ONE SIZE FITS MOST**



**VENT BRA // LADIES' 223300**

- Dry-Excel™ 4-Way Stretch is a smooth polyester/spandex fabric with high stretch for extended range of motion and wicking technology with an odor-resistant treatment
- Dry-Excel™ stretch mesh action back with keyhole detail for added flexibility and ventilation
- Medium support

**223300 MSRP: \$20.80**  
**LADIES' XS-2X** FITTED  
**BLACK SPACE DYE**  
**MSRP: \$22.80**



BLACK 080   BRIGHT BLUE G25   BRIGHT ORANGE K48   BRIGHT YELLOW T50   GRAPHITE 059   LIME 096   NAVY 065   POWER PINK 809   ROYAL 060   SCARLET 083



NEW  
BLACK SPACE DYE N12   BLACK 080   GRAPHITE 059   ROYAL 060   NAVY 065   SCARLET 083   WHITE 005

**BAT PACK BAG // 229008**

- Shiny dobby textured fabric, 100% polyester, water-resistant
- Lower compartment sized for holding shoes
- Batting glove compartment/valuables pocket
- Main compartment has removable pocket flap for easy decoration
- Stretch mesh cell phone pocket on shoulder strap
- Two stretch neoprene bat compartments on sides
- Hanging hook at top body
- Aero-Mesh back for breathability
- 20" x 14" x 19.5"

TWO NEOPRENE BAT COMPARTMENTS



SHOE COMPARTMENT

**WRAP HEADBAND // 223818**

- Band is a Maze Mesh fabric, which is a dry-Excel™ 94% polyester/6% spandex
- Elastic back, covered in space dye printed fabric

**223818 MSRP: \$12.50**  
**ONE SIZE FITS MOST**



BLACK/GRAPHITE R17   BRIGHT BLUE/GRAPHITE D40   BRIGHT YELLOW/GRAPHITE D41   FOREST/GRAPHITE F10   GRAPHITE/BLACK 172   LIME/GRAPHITE 850  
MAROON/GRAPHITE D45   NAVY/GRAPHITE S21   POWER PINK/GRAPHITE 824   PURPLE/GRAPHITE D46   ROYAL/GRAPHITE S65   SCARLET/GRAPHITE T22



BLACK/BLACK 425   BLUE/BRIGHT BLUE Q19   BLUE/NAVY M95   BLUE/ROYAL M96  
GREEN/LIME Q38   ORANGE/BRIGHT ORANGE Q18   POWER PURPLE/POWER PINK Q39   POWER PURPLE/PURPLE J66  
RED/SCARLET Q40   SILVER/WHITE 254   YELLOW/BRIGHT YELLOW Q37

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